



JOYCE MIHRAN TURLEY, ILLUSTRATOR DBA DIXON COVE DESIGN

UEI: LVP1MN2UL7J3 • CAGE: 8DSG6 • WOSB • Sole Proprietorship est. 1996



CAPABILITIES STATEMENT

Illustrator & Graphic Designer specializing in images of Nature, Science, & our Public Lands

Highly professional, responsive, and experienced in collaborating with Federal and Municipal administrators, Department of Interior staff, rangers, scientists, authors, & publishers. Providing hand-rendered and digital art for print, web, and exhibits, Joyce systematically and creatively manages art projects from concept to delivery, communicating with team members at every stage. *Extensive portfolio, proven record.*

CORE COMPETENCIES

Artwork for Interpretive Exhibits, Signage, & Infographics

- Public Lands & National Park Visitor Centers
- Museum, Nature Center, & Wayside Exhibits
- Kiosks & Wayfinding Signage

Illustration for print media & e-publications on Nature & the National Parks

- Guidebooks & non-fiction for readers of all ages
- Technical & 'how-to' publications
- Junior Ranger & Activity books

Graphic Design

- Signage & Wayfinding
- Brochures & booklets, print/digital
- Logos & promotional materials/merchandise
- Product packaging & labeling

Art Direction & Project Management

- Define milestones, budget, and timeline at Concept, Pencil Rough, Color Comp, Final
- Create itemized illustration list
- Facilitate communication among team members via dedicated project web page
- Commitment to on-time, on-budget delivery

UNIQUE PERSPECTIVE

"As a trained engineer, my technical background and artistic nature combine to offer a unique perspective on the natural sciences. Time spent with field observation and research allows me to render scientifically accurate images with a painterly style and colorful palette, engaging viewers and readers of all ages."

Joyce's illustration studio at Dixon Cove Design is located in the foothills of the Colorado Rocky Mountains. Extensive travels have enriched her connections to ecosystems ranging from mountain summits to salt marshes, and glaciers to grasslands. From her home studio, Joyce enjoys convenient observation of deer, coyotes, lizards, bears, snakes, & raptors - just outside the picture windows!

PEACE IS ROOTED IN OUR NATURE™

JOYCE MIHRAN TURLEY

ILLUSTRATION

dba Dixon Cove Design

970.227.4035

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JMTurley@dixoncovedesign.com

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970.227.4035

NAICS

541410
541430 (primary)
541490
711510

PSC

T001
T099
7610
7690
9905



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Education

Colorado State University, Fort Collins CO
Case Western Reserve University, Cleveland OH
Cleveland Institute of Art, Cleveland OH

Graduate coursework in Systems Engineering; Studio Art coursework
B. S. Mathematics; Minor Sequences in Studio Art & Systems Engineering
Undergraduate coursework in Studio Art

Employment

1996 - Present **Joyce Turley dba Dixon Cove Design** (est. 1996), Fort Collins, CO
- Client acquisition & communication; marketing; strategy; art direction; graphic design; nature/science illustration
1981 - 1983 **Eastman Kodak Corporation**, Windsor, CO
- Mathematical modeling of processes to optimize production output; maintain & refine film manufacturing product lines
1979 - 1981 **NCR Corporation**, Fort Collins, CO
- Refine & optimize processes within integrated circuit packaging line to compete with offshore production

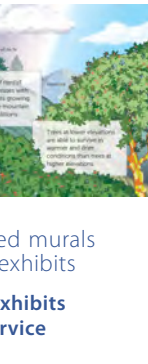
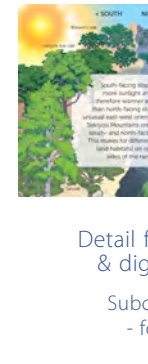
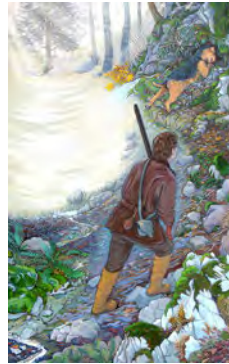
Owner/Designer; Freelance Illustrator
Data Processing & Systems Developer
R & D Engineer

PAST PERFORMANCE

see more at www.dixoncovedesign.com

Interpretive Exhibit Illustrator

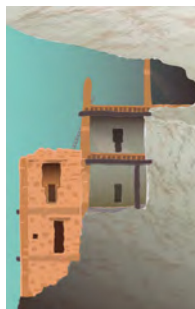
Oregon Caves National Monument, Exhibits



Detail from Hand-rendered murals
& digital info-graphics exhibits

Subcontractor to 1220 Exhibits
- for National Park Service

Montezuma Castle National Monument, Exhibits

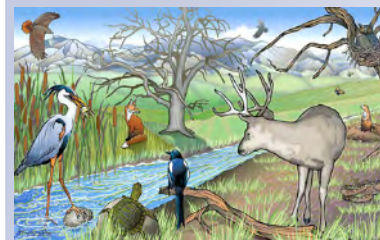


Detail from vector-graphic murals
& Illustrated Diagrams

Subcontractor to COLOR-AD, Inc
- for National Park Service

Interpretive Mural Designer & Illustrator

Municipal Bus Shelter Wraps - Town of Superior, CO

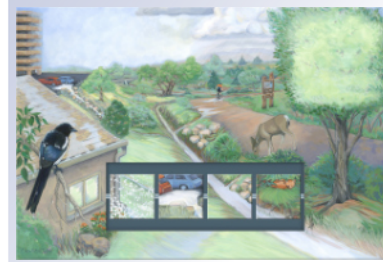


Digital bitmap & scalable vector-graphic murals
- Native Wildlife & Historic Mining

Wayside & Interactive Trail Exhibits

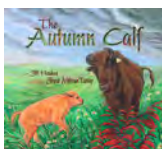
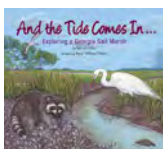
Detail from Interactive
Trailside Panel

Subcontractor to
Studio Tectonic - for
High Line Canal Conservancy

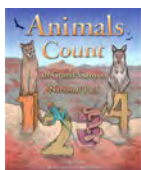


Illustrator of award-winning Books on Nature & Science

LTER Schoolyard Series authored by National Science Foundation researchers



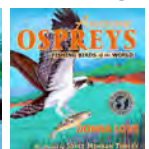
National Park books for children, various publishers



Ranger Rick™ Activity books
Rowman Littlefield



Non-fiction Nature books
Mountain Press Publishing



REFERENCES

Donald Grogan, V.P. Color-
Ad, Inc. • Signs and Exhibits

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