



JOYCE TURLEY, ILLUSTRATOR
 DBA **DIXON COVE DESIGN**

UEI: LVP1MN2UL7J3 • CAGE: 8DSG6 • WOSB • Sole Proprietorship est. 1996



PRIMARY CONTACT

Joyce Turley, *Principal*
 www.mihranturley.com
 JMTurley@dixoncovedesign.com

3412 Minuteman Drive
 Fort Collins, CO 80526
 970.227.4035

NAICS	PSC
541410	T001
541430 (primary)	T099
541490	7610
711510	7690
	9905



- MihranTurley.com
- @dixoncovedesign
- /dixoncovedesign
- /dixoncovedesign



CAPABILITIES STATEMENT

Illustrator & Graphic Designer specializing in images of Nature, Science, & our Public Lands

Highly professional, responsive, and experienced in collaborating with Federal and Municipal administrators, National Park staff & rangers, scientists, authors, and publishers. Providing hand-rendered and digital art for print, web, and exhibits, Joyce systematically and creatively manages art projects from concept to delivery, communicating with the project team at every stage. *Extensive portfolio, proven record.*

CORE COMPETENCIES

Artwork for Interpretive Exhibits, Signage, & Infographics

- Public Lands & National Park Visitor Centers
- Museum & Nature Center Exhibits
- Kiosks & Wayfinding Signage

Illustration for print media & e-publications on Nature & the National Parks

- Guidebooks & non-fiction for readers of all ages
- Technical & 'how-to' publications
- Junior Ranger & Activity books

Graphic Design

- Signage & Wayfinding
- Brochures & booklets, print/digital
- Logos & promotional materials/merchandise
- Product packaging & labeling

Art Direction & Project Management

- Define milestones, budget, and timeline at Concept, Pencil Rough, Color Comp, Final
- Create itemized illustration list
- Facilitate communication among team members via dedicated project web page
- Commitment to on-time, on-budget delivery

UNIQUE PERSPECTIVE

"As a trained engineer, my technical background and artistic nature combine to offer a unique perspective on the natural sciences. Time spent with field observation and research allows me to render scientifically accurate images with a painterly style and colorful palette, engaging viewers and readers of all ages."

Joyce's illustration studio at Dixon Cove Design is located in the foothills of the Colorado Rocky Mountains. Extensive travels have enriched her connections to ecosystems ranging from mountain summits to salt marshes, and glaciers to grasslands. From her home studio, Joyce enjoys convenient observation of deer, coyotes, lizards, bears, snakes, & raptors - just outside the picture windows!

PEACE IS ROOTED IN OUR NATURE™



JOYCE MIHRAN TURLEY

ILLUSTRATION

dba Dixon Cove Design

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Education

Colorado State University, Fort Collins CO
 Case Western Reserve University, Cleveland OH
 Cleveland Institute of Art, Cleveland OH

Graduate coursework in Systems Engineering; Studio Art coursework
 B. S. Mathematics; Minor Sequences in Studio Art & Systems Engineering
 Undergraduate coursework in Studio Art

Employment

1996 - Present **Joyce Turley dba Dixon Cove Design** (est. 1996), Fort Collins, CO
 - Client acquisition & communication; marketing; strategy; art direction; graphic design; nature/science illustration
 1981 - 1983 **Eastman Kodak Corporation**, Windsor, CO
 - Mathematical modeling of processes to improve production output; maintain & refine automated film manufacturing tools
 1979 - 1981 **NCR Corporation**, Fort Collins, CO
 - Refine & optimize processes within integrated circuit packaging line to compete with offshore production

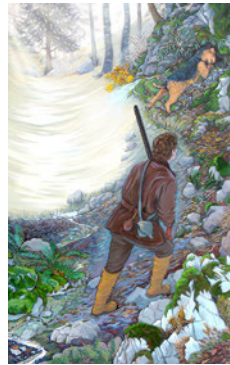
Owner/Designer; Freelance Illustrator
 Data Processing & Systems Developer
 R & D Engineer

PAST PERFORMANCE

see more at www.mihranturley.com

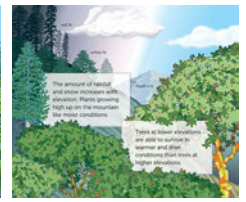
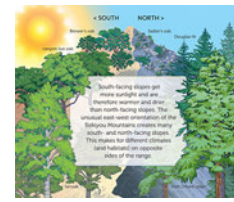
Interpretive Exhibit Illustrator

Detail from hand-rendered murals and digital info-graphics exhibit; Subcontractor for **1220 Exhibits** for **National Park Service**



Oregon Caves National Monument Exhibits

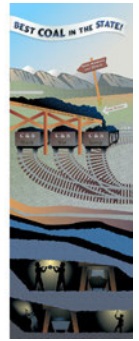
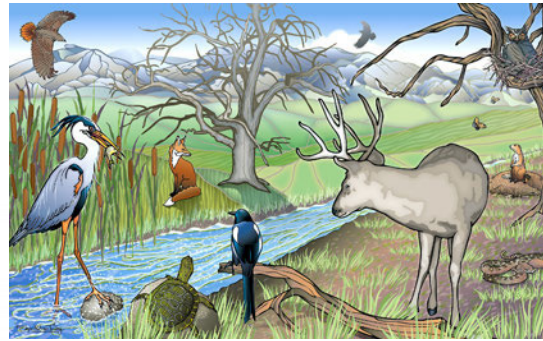
- Site visit to meet with Park staff
- Facilitated meetings with project team
- Created & maintained project webpage



Interpretive Mural Illustrator & Designer

Digital murals for municipal bus shelter wraps, representative of the native wildlife & history of **Town of Superior, Colorado**

- Site visits for reference photos
- Collaboration with naturalists & historians
- Historical & natural science research



Signage



Hand-rendered Illustration with digital editing for **City of Fort Collins, Colorado**
 Gardens on Spring Creek Butterfly House

Illustrator of award-winning books on Nature & Science

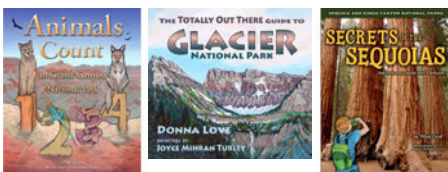
LTER Schoolyard Series authored by **National Science Foundation** researchers

Non-fiction Nature books, **Mountain Press Publishing**



National Park books for children, various publishers

Ranger Rick™ Activity books, **Rowman Littlefield**



see more at
www.mihranturley.com